

MPD Coach William NEWSLETTER

PIVOTS, PROGRESS, AND IN-FORMED PRAYER

The CRM (Customer Relationship Management) Pivot: When Research Meets Reality

Every leader knows this experience: You research thoroughly, make what seems like the best decision, and then discover unexpected wrinkles that send you back to the drawing board. We explored switching to Epistle for our CRM and digital communications, but it didn't quite work out as promised. Rather than spend months ironing out issues, we're moving forward with **DonorElf**, a 15-year-proven platform that meets the needs of our 24 international reps and me to cultivate prayer and financial partnerships.

I'm also returning to MailChimp for newsletters. **Please update your subscription here:**

<https://mailchi.mp/cbdc34231dc0/coach-william>

Writing to Equip: Two Blog Series

In December, I published a series to help Christians understand Hanukkah—the differences from Christmas, how to engage respectfully with Jewish families, and why we shouldn't conflate the two celebrations.

Since November, I've been developing a more challenging project: a four-part series on the Hamas Charter. It started when Dr. Mike Stallard asked a room full of pastors in October: "*How many of you have read the Hamas Charter?*" Not a single hand went up.

Informed Intercession: Praying for Israel with Eyes Wide Open launches February 10th at

<https://coach.wlbusch.com/blog/informed-intercession>

Here's why this matters: How can we pray effectively for Israel if we don't understand what she's facing? How can we love our enemies if we don't know what they actually believe?

- **The series covers:**
 - **Part 1 (Feb 10):** What the 1988 Hamas Charter actually says—in their own words
 - **Part 2 (Feb 24):** Wrestling with "love your enemies" while supporting Israel's right to exist
 - **Part 3 (Mar 10):** Why the 2017 "softening" wasn't—and what recent events reveal
 - **Part 4 (Mar 24):** Moving from informed conviction to gospel-centered action

This equips younger Christians to counter pro-Palestinian social media with primary sources, helps church leaders guide congregations toward understanding rather than just emotion, and shows how informed intercession multiplies impact through the international workers I coach.

The Multiplication Effect: Light in Dark Places

Your partnership with me enables coaching that reaches Jewish communities in some of the world's most challenging contexts.

In **Ukraine**, where war has raged for four years, a worker brings Hanukkah baskets and God's Word to Jewish families. In one eastern Ukrainian city, believers gather twice weekly despite a 20-hour curfew. Behind them hangs a cloth with a menorah, a Torah scroll, and the Hebrew inscription "Israel is God's chosen people." They're Christians with no Jews among them—but they pray for Israel.

In **Poland**, where Holocaust memory still hurts, workers participate in commemorations that have become battlegrounds for truth after October 7th, and Jewish hearts are opening to Christians who steadfastly show support. After delivering gift packages to a Jewish community, one person said with emotion, *"How wonderful that you came to visit us. Please come again—even without the gift bags!"* At a Sabbath dinner, a community leader shared: *"When we see so much criticism of Israel in the media and around us, meeting with our friends—people who wish us well and support us—means so much to us."*

In **Argentina**, medical professionals combine blood pressure screenings with eternal conversations. A nominal Jewish man terrified of eternal suffering sat before their Bible stack, wondering if somewhere in that Hebrew-Spanish text lay the answer to his spiritual problems. When he realized that God provided a propitiatory sacrifice through Jesus, he willingly surrendered his heart.

This is what your partnership makes possible: I coach these workers and 21 others across nine countries, equipping them to build bridges where memory hurts, to bring light where darkness threatens, and to reach Jewish communities with the gospel. When you partner with me, you multiply your impact with every person they reach.

MULTIPLICATION FLOW



Special Need: Coach Certification Conference

Every two years, I must attend a leadership conference to maintain my Coach Certification through Via Generosity. This April's conference costs about \$2,500. If you'd like to contribute to this professional development that directly benefits the 24 reps I coach, you can give via my FOI link at coach.wlbusch.com—please note "William Busch – Conference" in the memo.

Prayer Requests:

- ✓ Smooth transition to DonorElf for all 24 international reps
- ✓ Wisdom as I develop the Hamas Charter series—clarity without compromise, truth with compassion
- ✓ Provision for April's Coach Certification conference
- ✓ Our international reps serving in war zones, hostile environments, and places where Jewish communities face increasing pressure
- ✓ Continued growth in building sustainable, locally rooted support networks

Thank you for partnering with me in this multiplier ministry. Your prayers and support enable frontline gospel work among Jewish communities worldwide—building sustainable, locally rooted support networks that foster financial resilience and eternal impact.

Grateful for your partnership,

William Busch

Ministry Partnership Coach for International Ministries